



# Canadian Journal of Emergency Nursing Journal Canadien des infirmières d'urgence

*The Official Journal of the National Emergency Nurses Association Inc.*

## ADVERTISING INFORMATION 2026

### Circulation

The Canadian Journal of Emergency Nursing/Journal Canadien des infirmières d'urgence is a publication distributed to more than 1,000 members of the National Emergency Nurses Association (NENA) throughout Canada three times a year. CJEN is also available online, open access to the world wide emergency nursing community.

### Advertising rates (net, CAD)

Full page: \$895.00

Half page: \$525.00

Quarter page: \$360.00

Double page spread: \$1,620.00

### Colour rates

Standard spot colour: Additional \$250.00 per colour

Full process colour: Additional \$600.00

*All amounts shown are in Canadian Dollars.*

### Publication dates for 2026

**Spring:** confirmation March 1, art March 15, publication April

**Summer:** confirmation July 1, art July 15, publication August

**Fall:** confirmation November 1, art November 15, publication December

### PREMIUMS AND DISCOUNTS:

No premiums apply to preferred positions.

*We regret that we cannot offer an agency discount.*

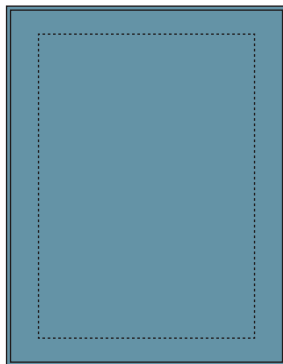
*Terms: net 30 days*

*Discounted rates are available for combined print and website advertising (see page 2).*

### Digital files only

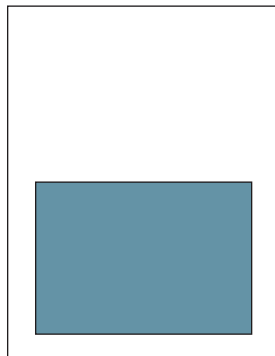
High-resolution PDF preferred (300 DPI). Email files to

[sherri@meadowlightmedia.ca](mailto:sherri@meadowlightmedia.ca).



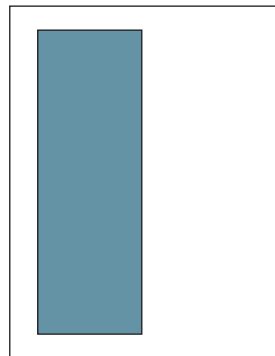
#### Full page

Trim size: 8.5" x 11";  
with bleed: 8.75" x 11.25"  
type margin: 6.75" x 9.5"



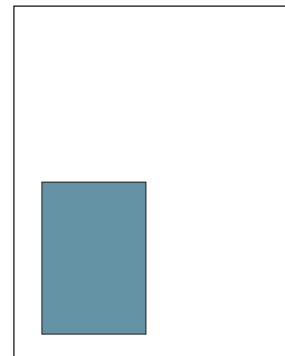
#### 1/2 page

6.75" x 4.75"



#### 1/2 page (vertical)

3.25" x 9.5"



#### 1/4 page

3.25" x 4.75"

### For further information, contact:

**\*\*Please note new contact info for 2026\*\***

Sherri Keller | Meadowlight Media | 510 Irving St, Pembroke, ON K8A 2T5

Phone: 1-613-281-8386 | Email: [sherri@meadowlightmedia.ca](mailto:sherri@meadowlightmedia.ca)

*Canadian Journal of Emergency Nursing/Journal Canadien des infirmières d'urgence is published for the National Emergency Nurses Association Inc. by Meadowlight Media, Pembroke, Ontario.*



# NENA ADVERTISING OPTIONS

## NENA.ca

The official website of the National Emergency Nurses Association (NENA) provides information about and for the emergency nursing specialty, including news, courses, conferences, and careers.

## CJEN.ca

Website of the Canadian Journal of Emergency Nursing (CJEN) provides online open access to NENA's official peer-reviewed publication, including editorials, reviews, and original research articles. In 2025, the site had over 64,000 abstract views.

## facebook.com/NationalEmergencyNursesAssociation/

The NENA Facebook page keeps the emergency nursing community across Canada up to date on the latest information about their association and their specialty. It has over 4,300 followers.

## Rates

Type of post	3 months	6 months	One year
NENA.ca career: Classified ad: on career or conference page (as appropriate) with link or PDF download	\$180	\$300	\$480
Classified plus: listing plus scrolling sidebar ad on upper right hand side of high-traffic pages (news, careers, conferences, members)	\$360	\$600	\$960
Full package: classified listing, scrolling sidebar display ad, plus monthly post on NENA Facebook page	\$420	\$690	\$1,080
CJEN.ca: Sidebar ad posted at the top of the Homepage with a link	\$180	\$300	\$480

## Advertising Packages

- Combined NENA.ca / CJEN.ca / FB posts = 15% discount on total combined rates
- Combined print ad in CJEN with one online advertising option = 25% discount on chosen online option rate
- Combined print ad in CJEN with two online advertising options = 50% discount on chosen online option rates

## E-blast

Provides the opportunity to submit content for a one-time email blast directly to NENA members' inboxes. There are approximately 1,000 members.	\$1,500.00
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## Technical information

Supply text in Word for career/job board ads. Supply sidebar ads sized 150 x 150 pixels, 75 dpi, JPG format. Forward to [sherri@meadowlightmedia.ca](mailto:sherri@meadowlightmedia.ca). Ads will be posted within five working days whenever possible.

## For further information

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